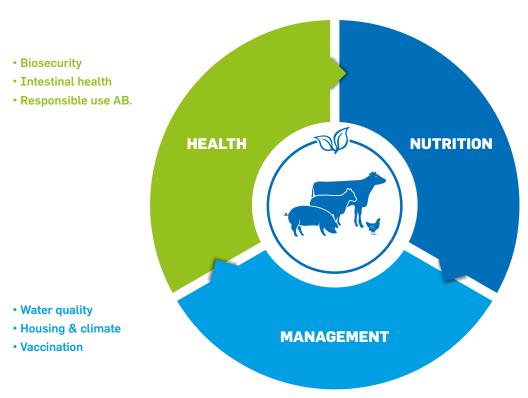


NUTRITION, MANAGEMENT AND HEALTH

Healthy animals are more efficient, offering increased production with similar, or even lower, input. This is positive for farm economics and sustainability as fewer resources are needed to achieve a similar output. Healthy animals also enjoy better welfare and require fewer antibiotics, which is important from a societal perspective.

Optimal nutrition and correct health and farm management are key drivers of animal health. Because of this, De Heus has developed the Natural Power programme based on the three pillars: Nutrition, Management and Health. Each pillar has its own unique focus points; by taking care of these different aspects, the programme provides a clear pathway to healthy, highly productive animals.



- Feed formulation
- Feeding strategy

